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1948/49

62,713

# TINARI FLORAL GARDENS

*Saint Paulia Growers and Specialists*  
**Bethayres, Penna.**



**Greenhouses Located at BETHAYRES, PENNA.**

1 mile west of Rt. 232, ¼ Mile North of Rt. 63.  
15 miles N. E. of Phila.

**Phone: CHAPEL HILL 0144**

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★ JAN 24 1949 ★

U. S. Department of Agriculture

# AFRICAN VIOLET

Dear Violet Friends:

May we present America's No. 1 house plant, the lovely Saint Paulia in its many interesting and beautiful varieties. May your favorite be among the following. Described as grown and observed in our greenhouses.

Sustaining member African Violet Society of America Inc. (May we recommend you for membership, blank sent on request.)

## PRICES EFFECTIVE SEPTEMBER 1st, 1948

- \* **ADMIRAL**—Deep, rich violet color. Very dark moss green glossy foliage. Heavily quilted, sharply tapered pointed leaf, toothed edge. 2 in. \$1.25, each.
- \* **AMETHYST**—Beautiful medium orchid color, glossy medium green heart-shaped leaf, toothed edge, tapered tip. 2 in. \$1.00, 3 in. \$1.50.
- \* **AMAZON BLUE**—Very large dark purple flower. Very thick, sturdy, slightly fluted leaf. 2 in., \$1.50.
- \* **BLUE BOY IMPROVED**—Purple blue flower, prolific bloomer. 2 in. 85c, 3 in. \$1.25 each.
- \* **BLUE BOBBY**—Medium blue flower, heavy veined medium green, egg shaped leaf blade. Also known as Blue No. 2. 2 in. \$1.00 each.
- \* **BLUE BIRD**—Medium violet blue, very large, smooth edged, tailored medium yellow green leaf. Deep flushed wine red back. 2 in. \$1.00, 3 in. \$1.50 each.
- \* **BLUE EYES**—Our own introduction 1947 Philadelphia Show. A real favorite outstanding variety. Soft medium baby blue rounded petal flowers. Prolific bloomer. Dark glossy forest green leaf. 2 in. \$1.50 each.
- BLUE GIRL** (Patented)—Deep purple flower, Cordate leaf. White spot at leaf base. 2 in. 85c, 3 in. \$1.50 each.
- BLUE GIRL SUPREME** (Patented)—Improved Blue Girl variety. Very large dark royal purple flower. Very thick, deep scalloped medium green leaf. 2 in. \$1.50 each.
- \* **BLUSHING MAIDEN**—Soft, creamy, wax like color, faint pink tinge. Medium light green leaf. 2 in. \$1.00, 3 in. \$1.50 each.
- \* **COMMANDER**—Deep wine purple, very round petal flowers. Very large pointed, dark green leaf. 2 in. \$1.50 each.
- \* **CRINKLES**—Deep solid violet blue flower. Large glossy, heavily quilted, medium emerald green color leaf, heart-shaped with interesting crinkled edge, reddish undercast. 2 in. \$1.75 each. *Spring*

# Tinari Floral Garden

# PRICE LIST

- \***DOUBLE RUSSIAN IMPROVED**—A very heavy blooming variety. Known as the first dark purple, double flowering variety. Originally named for its close resemblance to the hardy type. Most attractive and greatly improved, blossoms averaging 10 to 20 petals, and do not fall off. Very large, thick, dark green leaf. A real interest in every collection. 2 in. \$1.25 each. 2¼ in. \$2.00 each. (Bud or Bloom.)
- \***DUPONT BLUE**—Very large, gallant deep blue violet color. Large, fluted thick very round, heavily quilted leaf. An outstanding variety. 2 in. \$1.50.
- \***DUPONT LAVENDER PINK**—Very large deep rosy lavender pink flower. Greatly improved. Thick large fluted medium green leaf slightly tapered. 2 in. \$1.50 each.
- FISCHER DOUBLE**—(Patented). Very heavy flowering double purple blue flowers, similar to Double Russian, blossoms do not fall. 2¼ in. bud or bloom \$2.00 each.
- \***FREDIA**—Also known as the red ionantha. Violet red flower. Dark green, shiny leaf, long petiol, tapered tip. 2 in. \$1.75. each.
- \***IONANTHA**—One of the first distinct varieties grown in this country. Medium violet blue flower. Large, glossy, toothed heavily quilted leaf. Very rosy underneath, grows on very long petiole. 2 in. \$1.00, 3 in. \$1.50 each.
- \***JESSIE**—Beautiful pale lavender flower. A most attractive profuse bloomer. Very pointed, interesting rather cupped evenly saw toothed edge leaf, dark glossy moss green color. 2 in. \$1.50 each.
- \***KEWINSIS**—A wild species, strictly a collector's item. Most interesting. Small light blue flower, very thin yellowish green leaf, saw tooth edge. 2 in \$1.25.
- \***MARION**—Very deep rosy orchid color flower. Heart shaped but sharply pointed, slightly cupped leaf, attractive medium green, rather glossy and slightly quilted. 2 in. \$1.25 ea.
- \***MENTOR BOY**—Very deep purple reddish, large flower. Large robust leaf of medium green. 2 in. \$1.00 ea., 3 in. \$1.50 ea.
- \***MYRTLE**—Medium myrtle blue flower, glossy medium light green leaf. 2 in. \$1.00 each, 3 in. \$1.50 each.
- \***NEPTUNE**—A real favorite. Deep rich velvety rosy purple, very rounded petal flower. Large heavy quilted, flat growing plant, flushed wine underneath also known as spooned neptune. Characteristic of this variety when grown in certain exposures. 2 in. \$1.00, 3 in. \$1.50.





# WINTER, 1948-49

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\***NORSEMAN**—Another old favorite, lovely free blossoming variety. Large round, clear medium blue flower. Glossy medium green leaf, edge tends to roll under. 2 in. \$1.00. 3 in. \$1.50.

**PINK BEAUTY**—(Patented) True Amarantha pink. Light medium green foliage. 2 in. \$1.00, 3 in. \$1.50 each.

**PINK BEAUTY SUPREME**—(Patented) Also known as Pink Amazon. Very large true pink flower. Very thick hairy foliage, medium light green, slightly fluted edge. 2 in. \$1.50

\***PURPLE PRINCE**—Very deep rich purple, reddish cast. Good bloomer and grower. 2 in. \$1.25, 3 in. \$1.75 each.

\***RED BI-COLOR**—Very attractive, real two-tone variety. Top two petals deep lavender purple, lower petals soft pale lavender. Medium large, glossy heart-shape leaf. An outstanding variety. 2 in. \$1.25.

\***RED HEAD**—Deep wine red-violet color, round petal flower. Large heart shape leaf of medium green. 2 in. \$1.25, 3 in. \$1.75.

**RED HEADED GIRL**—Also known as Orchid Girl. Deep orchid plum flower with blue girl leaf. 2 in. \$1.50.

**RED SPOON**—An attractive reddish color violet, shiny light green spoon type leaf on long petiol. (Ready October.) 2 in. \$1.75 each.

\***RUFFLES**—Medium blue-violet color flower. Very dark, glossy heavy quilted leaf. Very pointed and ruffled on edge. Rosy beneath mature leave. 2 in. \$1.75.

\***SAILOR BOY**—Deep medium blue violet color. Sturdy variety, attractive very glossy heart shape leaf. Excellent bloomer. 2 in. \$1.00, 3 in. \$1.50 each.

\***SAPPHIRE**—Light violet blue flower. Upright growth, rather heart shaped leaf of medium green. 2 in. \$1.00.

\***TINTED LADY**—Most unusual variety, a grey blue flower, Sturdy dark green foliage. 2 in. \$1.75 each. Also known as sky blue.

\***TRILBY**—Deep violet-red flower. Excellent bloomer. sturdy large leaf. Also known as Orchid Beauty, Mary Wac, and plum. 2 in. \$1.00, 3 in. \$1.50.

\***VIKING**—Very deep purple velvet like texture flower. Sturdy heavy quilted upright growing variety. 2 in. \$1.00.

**WHITE LADY**—(Patented) Distinct glistening white, light green foliage. 2 in. \$1.00, 3 in. \$1.50 each.

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Rds., Bethayres, Pennsylvania

We are now accepting and booking orders for early spring delivery on the following:

Fischer DeLuxe (red leafed) new hybrid seedling strikingly different shaped leaves, heavily scalloped, wavy edge, interesting red markings. leaf has most Purple blue flower. Strikingly attractive and desirable, most outstanding for an interesting collection. An ideal foliage plant. \$3.50 each.

**Please print name and full address.**

**Allow a reasonable time for delivery!**

**Kindly read before ordering. All plants sent prepaid and insured in U. S. A. on orders of \$2.00 or over. Under \$2.00 add 20 % for postage. We grow and maintain a stock of 25,000 plants.**

All plants shipped out of pots for better shipping through mail, unless otherwise requested.

**Labeled, cut leaves of all varieties marked \* are available at 25c each.**

Our stock and greenhouses are state and federal certified. All packages leave here well packed and fully insured. Should package arrive in crushed or unsatisfactory condition, please place a damage claim at your P. O. upon arrival and request damage report from your Postmaster.

We ship the year round. Orders acknowledged and booked during freezing weather.

## **Suggestions on Care of African Violets**

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Make use of North and West exposures during summer, South and East in winter.

Violets like a night temperature of 68 degrees. Avoid draughts.

Use tepid water always, rain or spring water preferred. **Plant food** should be used to keep your plants in a healthy growing condition. Place pots in saucer and water from below. Do not overwater.

Use **Optox** spray occasionally, specific directions on every package to keep plants clean and free from disease.

When repotting use **certified soil** and do not overpot.

Keep pots in proportion to size of plants. Demands of the African Violet are few but must be constant. Such a handsome flowering plant is well worth a little extra trouble. You are cordially invited to visit our greenhouses.

Yours for More Beautiful Violets,

**TINARI FLORAL GARDENS**

**African Violet Accessories** make ideal  
XMAS GIFTS. Holiday wrapped at your  
request.

**"The African Violet" by Helen Van Pelt Wilson.**

A full length book on America's favorite house plant. Every collector will want to own a copy of this fascinating book. \$2.50 each. Prepaid. An ideal gift for the African Violet Collector.

See card enclosed.

*3 LB. BOX \$1.00*

**Certified African Violet Potting Soil**—5 lb. box \$1.50

Prepaid. A completely balanced soil mixture composed of the many ingredients we have found most beneficial for house culture of African Violets in our 15 years of violet experience. Shipped the year round.

**Hyponex**—A complete balanced plant food, ideal for weekly watering of African Violets. Clean and odorless, does not lose its vitality. Complete directions on every package. 3 oz. can 25c postpaid. 1 lb. can \$1.00 postpaid.

**Optox**—A concentrated rotenone and pyrethrum insecticide. A dependable, safe insecticide for controlling African Violet pests among your violet collection. Directions for use on container. 1 oz. 60c. 6 oz. \$1.35. Prepaid.

**Beautiful Aluminum Flower Pot Holders**—(cup and saucer style). The ideal gift to violet lovers and to dress up flower pots. Pot covers and saucer to fit: 2½ in. \$1.25 postpaid; 3 in. \$1.50 postpaid; 4 in. \$1.75 postpaid. Always a welcome and attractive gift for a plant lover.

**Aluminum Window Trays**—Ideal for narrow window sill or shelf 27 in. long x 6½ in. wide x 1½ in. deep with brackets). Your choice of neutral aluminum or moss green finish. Most useful and attractive. Holds five 3 in. pots, ten 2 in. pots. \$2.00 postpaid.

We also grow a complete line of choice hardy perennials; write for separate listing.



**Tinari Floral Gardens**

Valley and Terwood Roads

BETHAYRES, PENNSYLVANIA

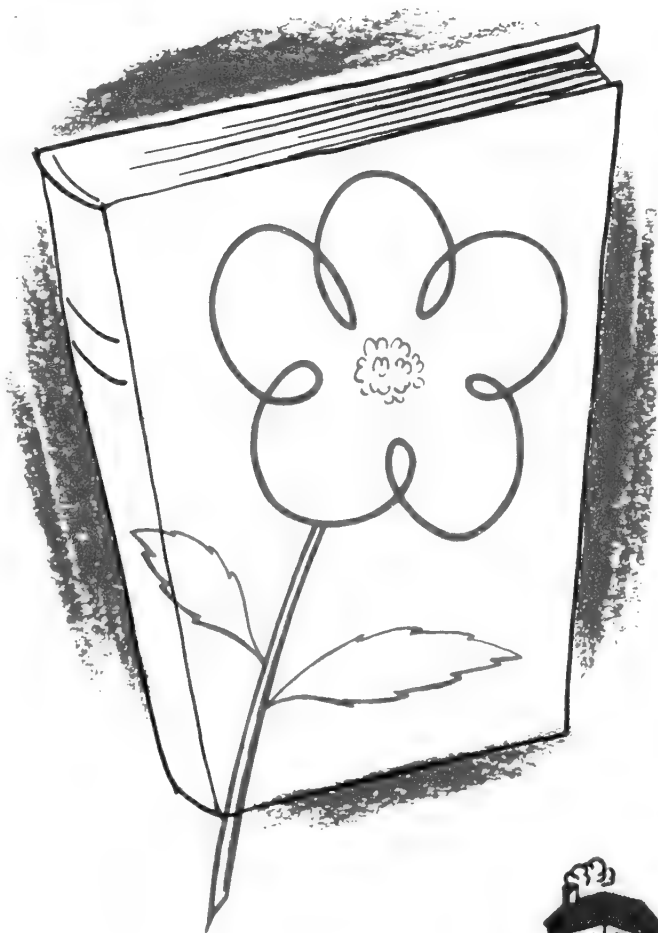
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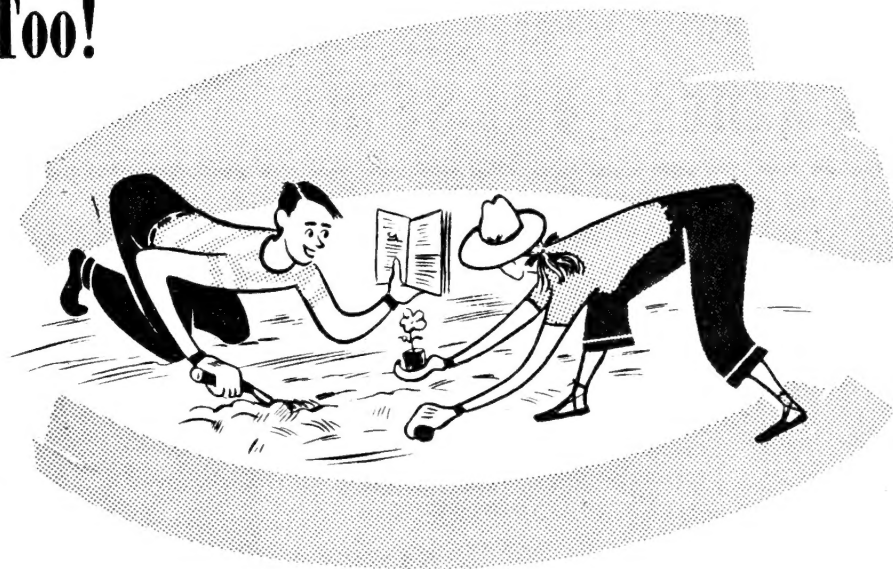




# Here Are The Answers To Your Every Gardening Problem

## And Such Absorbing Reading, Too!

Wonderful hobby or rainy-day reading for the gardener, either amateur or advanced! Exploring and clarifying all phases of the gardening art, these helpful, delightfully written books are precious additions to your own library... and the most welcome gifts for all of those who raise or just enjoy flowers.

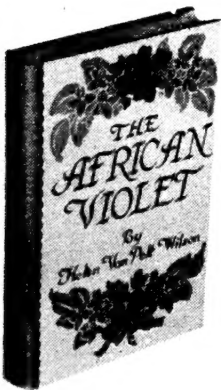


### 1 THE AFRICAN VIOLET

(*Saintpaulia*)

By Helen Van Pelt Wilson

The first book on "the darling of the window-garden enthusiast and the joy of the florist." Tells how to keep America's No. 1 house plant blooming. Covers Location, Watering, Soil, Pest Control, Propagation, Hybridization. Lists 175 varieties. Describes 68, including Blue Chard, Double Russian, Starlight, Ruffles, Spooned Neptune. 26 full pages of illus. A new color charting. **\$2.75**

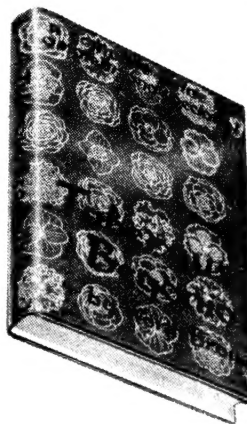


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### TUBEROUS BEGONIAS

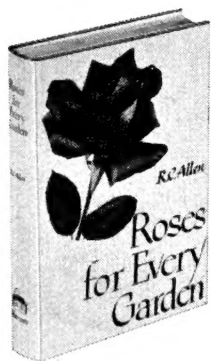
By Worth Brown

Here for amateur or specialist is a complete guide to the successful cultivation of one of the most colorful and striking of all flowering plants. Covers tuberous begonias by types; propagation by seed or vegetatively; culture outdoors or as house plants; dormant tubers; pests and diseases; lath houses. Clearly detailed text and 63 line drawings guide you to greater enjoyment with tuberous begonias. **\$2.75**





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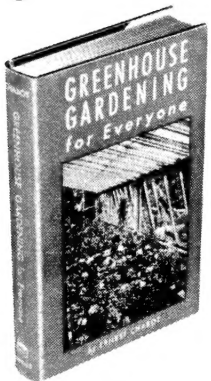


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By Dr. R. C. Allen

A joyous must for the rose lover! Explains every practical detail of successful rose culture, with a thorough resumé of Bush and Climbing Roses, complete information on First Plantings, Soil, Care, Pruning, Propagation, Hybridization, Exhibiting. First book honored as Selection of National Council of State Garden Clubs, Inc. Numerous valuable how-to-do drawings, 32 illustrations in glowing color. **\$3.50**

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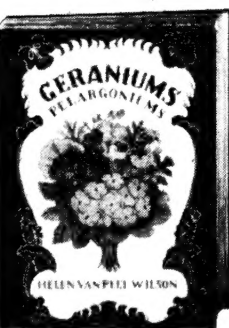


## GREENHOUSE GARDENING FOR EVERYONE

By Ernest Chabot

Don't deny yourself the delights of gardening under glass! It's amazingly easy when guided by this expert's clear advice on Location, Construction, Heating, Ventilating, Automatic Watering, Pest Control. Tells how to: start vegetables and seedlings ahead of season; grow orchids, roses, snapdragons, chrysanthemums, hundreds more. Color plate, 60 illustrations. **\$4.00**

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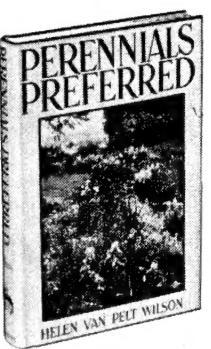


## GERANIUMS (Pelargoniums)

By Helen Van Pelt Wilson

This first modern biography of an old-fashioned favorite gives all the important facts of pot and garden culture. Covers Doubles and Singles, Colored-Leaved, Scented-Leaved, Ivy, Climbing, Cactus, Lady Washington geraniums. New Finder's List of over 300 varieties. 7 color plates, 23 line drawings, 15-page portfolio illustrate use of plants in East and West. **\$3.50**

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## PERENNIALS PREFERRED

By Helen Van Pelt Wilson

Sound advice on how to have handsome flowers 12 months in the year—all with minimum effort! Complete information on Iris, Peonies, Poppies, Phlox, Christmas Roses, Delphinium, Chrysanthemums, many other favorites. "Exciting, practical, and humorous." Calendar of Chores to simplify successful gardening. Color plate, line drawings, 15 photographs. **\$3.00**

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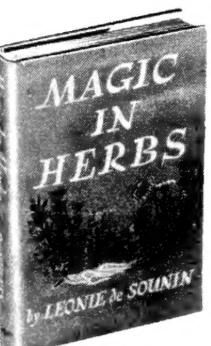


## AROUND THE GARDEN

By Dorothy H. Jenkins

A remarkably rewarding *When To* book by the *New York Times'* Garden Editor explaining all the big and little chores and the *Right Time* to do them for best results with Seed Sowing, Bulb Planting, Shrub and Tree Pruning, Vegetable Harvesting, Dusting, and Spraying, Resetting Perennials, Repotting House Plants. Helpfully illustrated. **\$2.50**

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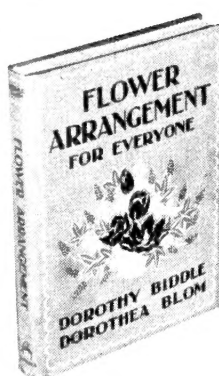


## MAGIC IN HERBS

By Leonie de Sounin

If you'd combine your gardening urge with a gourmet's pleasure, this *gardening-and-cookbook-in-one* will enable you to savor the sheer delights of minted meats, herbed butters, sweet 'n' sour salads, shrimps in dill sauce, turkey marinade, and the most stimulating soups, jellies, cakes, and canapés ever set before the family—all with ingredients grown in your own garden or window box! 9 pages of photos. **\$2.50**

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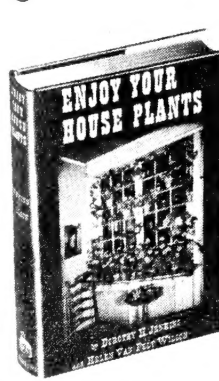


## FLOWER ARRANGEMENT FOR EVERYONE

By Dorothy Biddle & Dorothea Blom

How to be a real artist with flowers is clearly explained in this step-by-step story of flower arrangements for home, church, and flower show. Corsage creation, making the most of the florist's dozen (7 arrangements from 12 glads), 11 different compositions with 1 container, placing successive cut flowers against the same green background. 80 "new idea" photos. **\$2.75**

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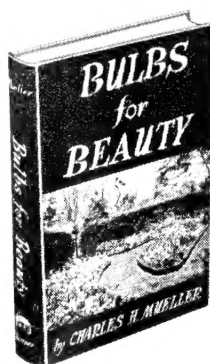


## ENJOY YOUR HOUSE PLANTS

By Dorothy H. Jenkins and Helen Van Pelt Wilson

A detailed and lively all-round guide for the window gardener. Covers African Violets, Amaryllis, Azaleas, Begonias, Narcissi, Cacti, Calla Lilies, Cyclamens, Ferns, Gardenias, Geraniums, Hydrangeas, Orchids, Poinsettias, Primroses, and Vines. Calendar of chores to keep house plants handsome and healthy. Color photo, line drawings, 15-page photo-portfolio. **\$3.00**

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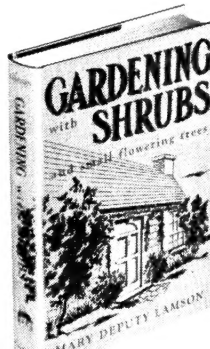


## BULBS FOR BEAUTY

By Charles H. Mueller

Everything the home gardener wants to know about bulbs from the first spring crocus to the last autumn lily... how deep to plant, how far to space, and when to divide. Includes chapters on Tulips, Daffodils, Hyacinths, Iris, Lilies, Minor Bulbs, Bulbs for Woodland and Rock Gardens. 3 Color plates, 35 line drawings, 13 photographs. **\$3.50**

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## GARDENING WITH SHRUBS

And Small Flowering Trees

By Mary Deputy Lamson

A famous landscape architect's complete guide to selection, purchasing, upkeep, pruning, and transplanting. Detailed discussion of Lilacs; Forsythia; Shrub Roses; Magnolias; Cherries; Shrubs for Winter Color, Bloom, Fruit, Foliage, Fragrance. Essential reading for amateur or advanced gardener. Planting plans. 16 photographs. **\$3.50**

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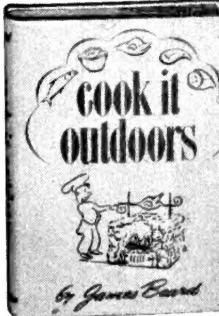


## ANNUAL FLOWERS

By Dorothy H. Jenkins

No other group offers as much colorful bloom for so long a growing period as Annuals. And no other book shows you how to get so much year-round beauty and such showy masses of color out of a few packets of seed! Includes: flowers for cutting—annual vines—window box magic—winter bouquets—pest control—new varieties—plus a calendar of chores to save you hours of toil, yet yield brilliant results! Colorplate, drawings, and 15 photographs. **\$2.75**

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How to make fireplaces and outdoor kitchens, and how to bring a woodsy, picknicky flavor to all your outdoor meals... from your own backyard to a country campfire. *Prepare-and-set-up recipes* from hamburgers to a juicy barbecue... beverages, even relishes. How-to-build drawings. **\$2.50**

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